

Journal Circulation

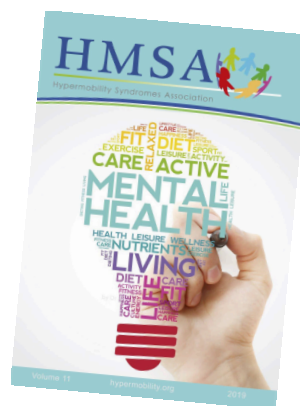
Journals are published in June and November / December, and are sent to approximately 700 HMSA members (including patients and medical professionals). Included with the journal advert are 3 facebook and instagram posts over a 6 month period, with the advertising content you submit - our social media following is over 40,000 people.

HMSA e-Newsletter Advertising

For an additional charge of £30, your links will be featured in two editions of our monthly e-newsletter.

Cost of advertising per Journal

Full Page	£350 No VAT
Half Page	£200 No VAT
Quarter Page	£140 No VAT



Advertisement Specifications

File format: .pdf (Hi-resolution, text converted to outlines)
Or .jpeg at a minimum resolution of 300 dpi.

Social media posts will be marked as 'advertising'. The image can contain text, but if it does, please provide ALT text/Image description so that screen readers can access the text on the image too. Instagram has a limit of 2200 characters - so please ensure that all text (including links and hashtags) are less than 2200.

Please email copy and/or images to: editor@hypermobility.org

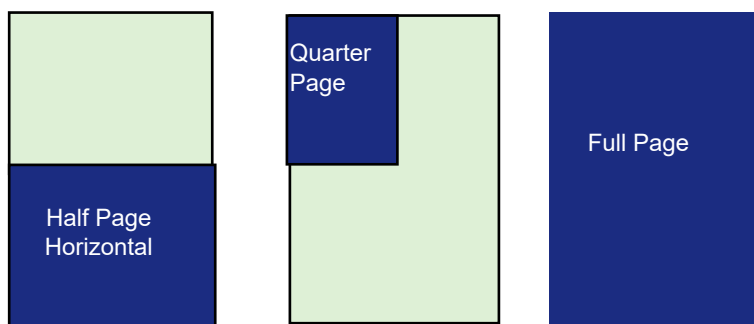
BOOKING DEADLINES:

SUMMER EDITION: 1st April

WINTER EDITION: 1st SEPT

NB/ In some instances an extension to these deadlines may be possible, please email to discuss.

Layout: Magazine Page Size = A4 (including headers & footers)



Apply for
advertising space
through
hypermobility.org/
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